

PATENT

Attorney Docket No.: AMAZON.008C1

Date: November 19, 2004

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REQUEST FOR CONTINUED EXAMINATION (RCE) UNDER 37 C.F.R. § 1.114

Applicants:

Jacobi, et al.

Application Number:

09/850,263

Filing Date:

May 7, 2001

Title:

PERSONALIZED

RECOMMENDATIONS OF ITEMS

REPRESENTED WITHIN A

DATABASE

Examiner Name:

Donald L. Champagne

Group Art Unit:

3622

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Mail Stop RCE, Alexandria, VA 22313-1450, on

November 19, 2004

Ronald J. Schoenbaum, Reg No 38,297

Commissioner for Patents P.O. Box 1450 Mail Stop RCE Alexandria, VA 22313-1450

This is a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114 of the above-identified application.

- 1. Submission Required under 37 C.F.R. § 1.114:
 - () Previously submitted:
 - (X) Enclosed are the following:
 - (X) An Amendment;
 - (X) An Information Disclosure Statement (IDS), including PTO Form 1449 listing two (2) references, copies of which are enclosed;
 - (X) A check in the amount of \$790.00 to cover the filing fees; and
 - (X) A return postcard.

11/23/2004 AWDNDAF1 00000094 09850263

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790.00 DP

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- 2. Fees:
 - (X) RCE fee (\$790 large entity)

The Commissioner is hereby authorized to charge any additional fees under 37 C.F.R. § 1.16 and § 1.17 which may be required, now or in the future, or credit any overpayment to Deposit Account No. 11-1410.

Address all future communications to Customer No. 20,995.

Dated: 1/-19-04

Ronald J. Schoenbaum Registration No. 38,297 Attorney of Record Customer No. 20,995 (949) 760-0404

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